


Fundraising Calendar for Hockey Association

A Case History

Using variable data printing to number each calendar, this Hockey Association transformed the CustomLine 4 into a "raffle ticket." The calendars were poly-bagged in quantities of five and each player paid \$100 to the Association. The player then sold the calendars to be reimbursed.



First Name: _____ Last Name: _____

Address: _____

Phone #: _____ Email: _____


Yes, please donate my cash prize to the EHA Scholarship Fund

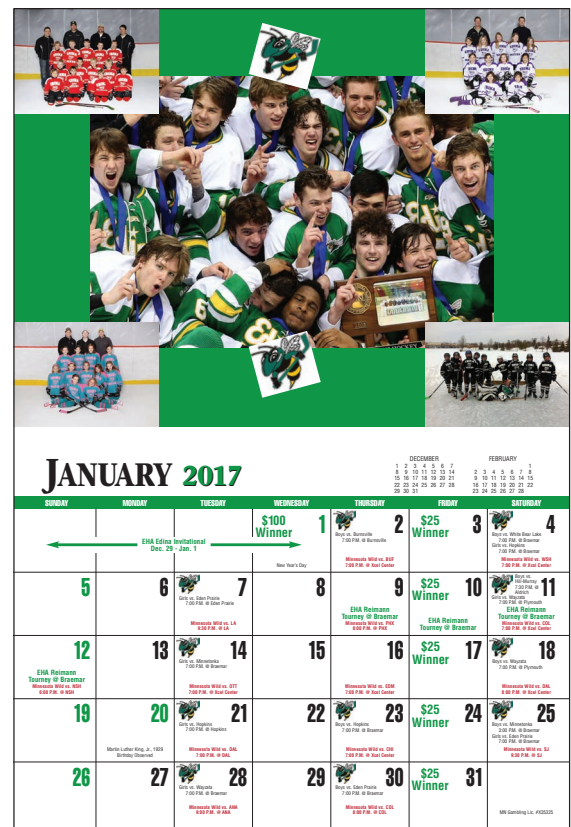
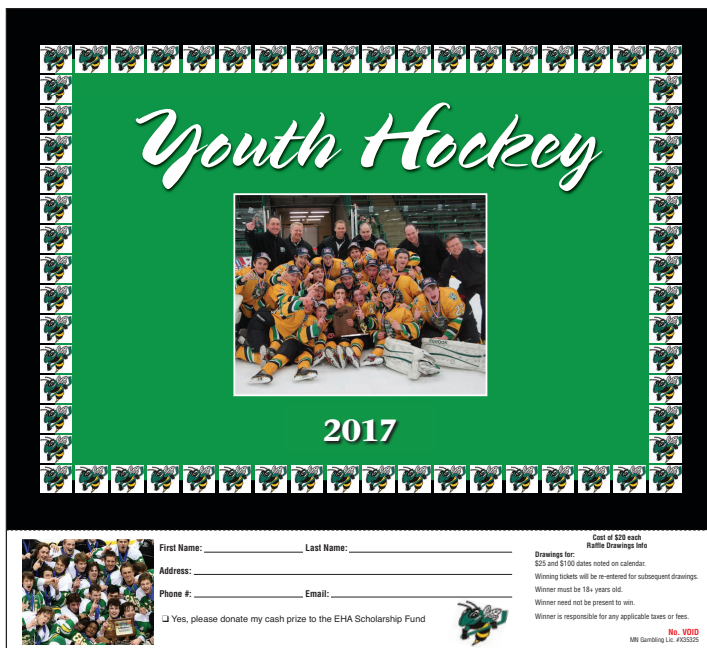
**Cost of \$20 each
Raffle Drawings Info**

Drawings for:
\$25 and \$100 dates noted on calendar.

Winning tickets will be re-entered for subsequent drawings.
Winner must be 18+ years old.
Winner need not be present to win.
Winner is responsible for any applicable taxes or fees.

No. VOID
MN Gambling X12345





| Example of Potential Profit: | | |
|------------------------------|-----------------|-----------------|
| Quantity | 1,000 | 2,500 |
| Salest | \$20,000 | \$50,000 |
| Cost* | - 6,000 | - 9,500 |
| Prizes | - 1,200 | - 1,200 |
| Profit | \$12,800 | \$39,300 |

*Actual cost varies based on final design.
Contact our custom department for a quote.



hotlineproducts.com

