


Fundraising Calendar for Hockey Association

A Case History

Using variable data printing to number each calendar, this Hockey Association transformed the CustomLine 4 into a "raffle ticket." The calendars were poly-bagged in quantities of five and each player paid \$100 to the Association. The player then sold the calendars to be reimbursed.



First Name: _____ Last Name: _____

Address: _____

Phone #: _____ Email: _____

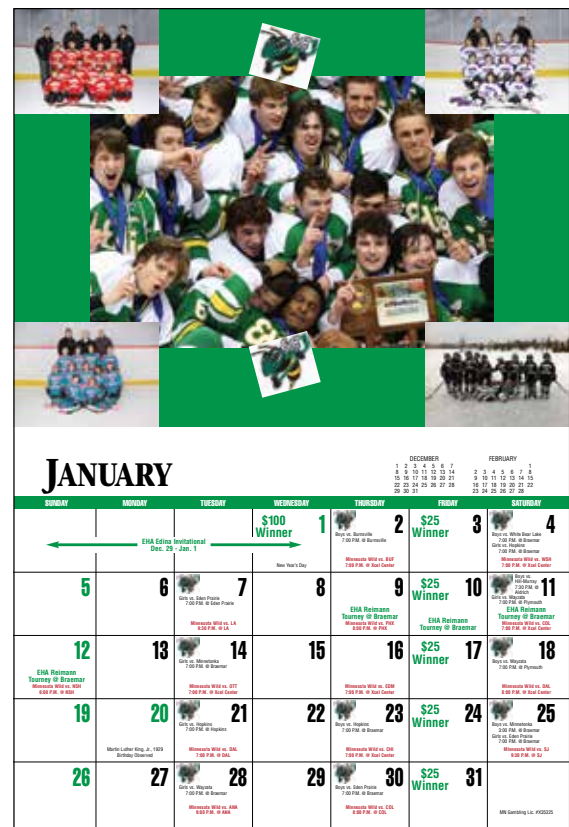
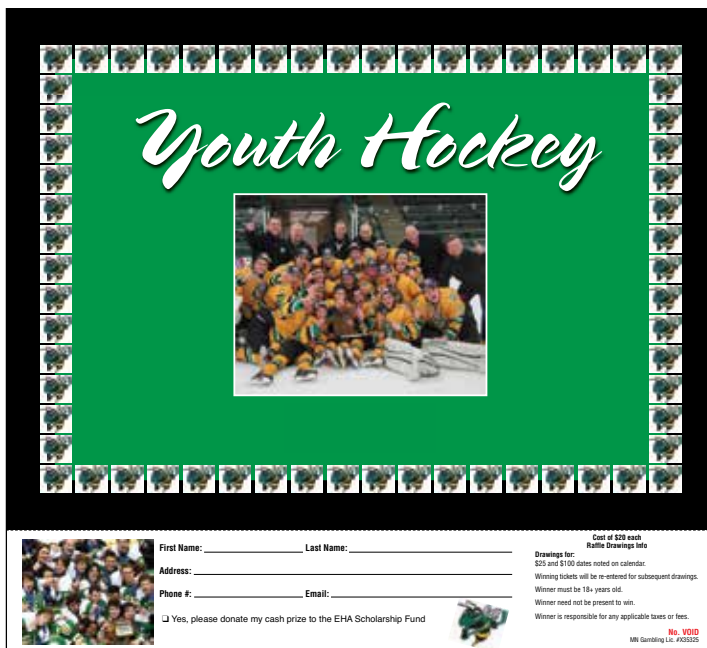
Yes, please donate my cash prize to the EHA Scholarship Fund

**Cost of \$20 each
Raffle Drawings Info**

Drawings for:
\$25 and \$100 dates noted on calendar.

Winning tickets will be re-entered for subsequent drawings.
Winner must be 18+ years old.
Winner need not be present to win.
Winner is responsible for any applicable taxes or fees.

No. VOID
MN Gambling **X12345**



Example of Potential Profit:		
Quantity	1,000	2,500
Sales	\$20,000	\$50,000
Cost*	- 6,000	- 9,500
Prizes	- 1,200	- 1,200
Profit	\$12,800	\$39,300

*Actual cost varies based on final design.
Contact our custom department for a quote.



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