

# POPULAR TITLES FOR CONSTRUCTION MARKETS



#800



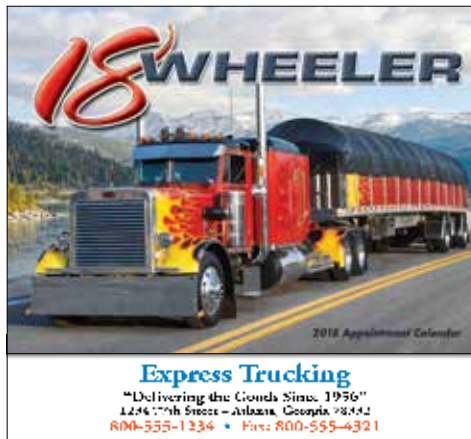
#803



#813



#821



#823



#829

- Calendar Size: Open 10<sup>7</sup>/<sub>8</sub>" x 18"; Closed 10<sup>5</sup>/<sub>8</sub>" x 10"
- Imprint Area: 10" x 1<sup>5</sup>/<sub>8</sub>"
- Stapled (standard)
- Spiraled: 14¢ ea. (G)
- 13 month pad in full-color
- Combinable Subjects: Min Qty: 75 per design
- Weight: 22 lbs. per 100
- FOB St. Paul, MN 55107
- Envelopes: Loose: 16¢ ea. (G) Inserted: 26¢ ea. (G)
- Packaging options – Catalog page 134



Quantity	150	300	750	1000	2500
Thru 6/1/2017	1.68	1.28	1.26	1.24	1.21
Thru 9/1/2017	1.92	1.53	1.51	1.47	1.44
After 9/1/2017	1.97	1.58	1.56	1.50	1.47

ONE-COLOR IMPRINT INCLUDED • Multi-color or bleed imprint: 20¢ ea. (G)

**CALENDARS ARE VIEWED 5-10x A DAY**  
Consumers report displaying calendars for a full 12 months and recall the advertiser's name on their calendar.



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AMERICA'S FINEST CALENDARS

**CALENDARS ARE COST EFFECTIVE**

Advertising spread over 365 days... that's less than a penny a day!

