

# CREATE YOUR OWN CUSTOM CALENDARS

## Quick-Turn Custom with Every Month Imprint 130



Create your own custom calendar! Send in your cover design, 12 monthly photos and ad copy!



Standard 2-color (black/blue)  
12 month pad

### Features:

- Size: 10-7/8" w x 16-5/8" h open; 10-7/8" w x 8-5/16" h closed
- Full-color imprint on every month
- 12 month pad: 2-color (black/blue) standard
- 80 lb. gloss cover with 65 lb. gloss cover insert
- Weight: 33 lbs. per 100
- Standard Production Time: 10 business days after final proof approval
- Any alterations require additional lead time

### Imprinting:

- Submit high res digital images via email to artwork@hotlineproducts.com

### Packaging:

- Envelopes loose: 18¢ ea. (G)
- Envelopes inserted: 33¢ ea. (G)
- Other options – Catalog page 130

## Two easy steps:

### Step A:

#### 12 Monthly Images and Cover Design

- Size digital images to 11-1/8" w x 8-9/16" h (includes bleed); min 300 dpi (required)
- Name each pdf file with corresponding 2019 month (ex.: image for April would be "Apr2019.pdf")
- Submit high res digital images via email to artwork@hotlineproducts.com

### Step B:

#### Ad Copy

- Submit high res pdf with final ad copy
- Ad size: 10" w x 1-1/4" h
- Same ad appears on all 12 pages

Quantity	300	500	750	1000	2500
<b>Thru 6/1/18</b>	<b>4.87</b>	<b>4.78</b>	<b>4.56</b>	<b>4.35</b>	<b>4.19</b>
After 6/1/18	5.25	5.16	4.93	4.70	4.53
<b>FULL-COLOR IMPRINT INCLUDED</b>					

## Create a Custom Desk Tent

Start with our attractive Executive Desk Tent and create a calendar with your own customer supplied digital photos.

Add \$50.00 (G) to pricing shown to the right.

### Features:

- Size: 8-1/2" w x 4-3/4" h
- Imprint Area Front: 4-1/2" w x 3/4" h
- Imprint Area Back: 7-1/2" w x 1-1/4" h
- Twelve monthly images
- White spiral binding
- Envelopes included
- Weight: 19 lbs. per 100



Quantity	100	250	750	1000	2500
<b>Thru 6/1/18</b>	<b>4.40</b>	<b>3.73</b>	<b>3.49</b>	<b>3.38</b>	<b>3.27</b>
Thru 9/1/18	4.85	4.18	3.94	3.83	3.73
After 9/1/18	4.92	4.24	4.01	3.90	3.79

FULL-COLOR IMPRINT INCLUDED ON BOTH SIDES OF CALENDAR



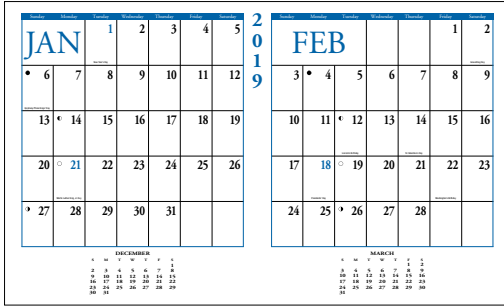
AMERICA'S FINEST CALENDARS

hotlineproducts.com

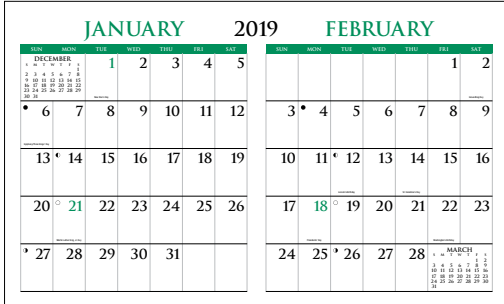
asi/61960 • PPAI 111015 • SAGE 50186



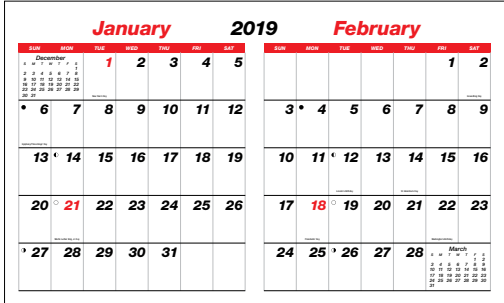
1. #5817 - Traditional Pad in Blue



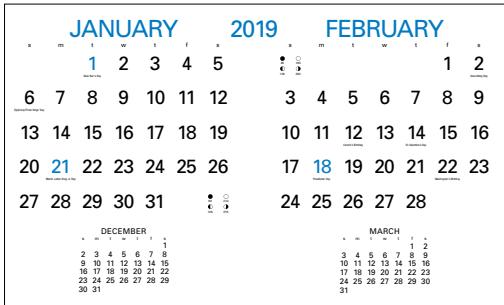
2. #5818 - Contemporary Pad in Green



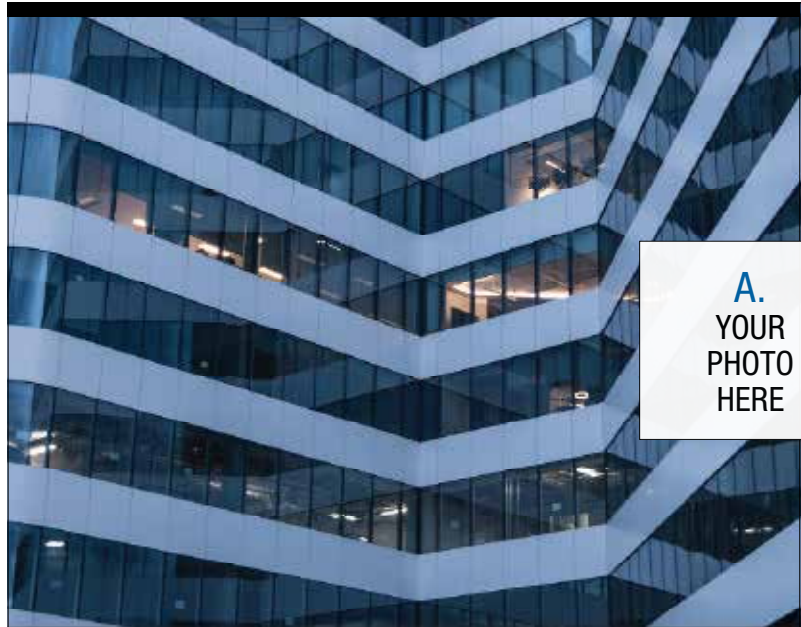
3. #5819 - Bold Pad in Red



4. #5820 - No Memo Blocks in Pad - Blue



# Custom Six-Sheet Executive 310



**A.**  
YOUR  
PHOTO  
HERE

## InnovationDesign

Creating Places for People  
 12395 Peach Drive • Atlanta, Georgia 78332  
 888.555.5469 • innovateatIdesigns.com

**JANUARY 2019**

SUN	MON	TUE	WED	THU	FRI	SAT
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**FEBRUARY 2019**

SUN	MON	TUE	WED	THU	FRI	SAT
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

**B.**  
YOUR  
AD  
HERE

**C.**  
YOUR  
CHOICE  
OF PAD

5. #5821 - Contemporary Pad in Blue (shown above)



### Required for Production:

- Step A:**
- Size digital image to 14-1/4" w x 11" h (includes bleed)
  - Minimum 300 dpi for images
  - Save each individual image so file name corresponds with month it will print on (ex.: photo for Sept/Oct page would be "Sep\_Oct2019.jpg")

- Step B:**
- Submit high res digital file with imprint area: 13" w x 2-1/2" h
  - Same ad will appear on all six pages

- Step C:**
- Choose one of five stock pad designs shown above
  - Pad alterations incur additional production time and cost

- Features:**
- Size: 14" w x 22" h
  - Tinned at top
  - Plastic loop hanger
  - Printed on 70 lb. gloss stock
  - Production Time: 15 business days after art and credit approval
  - Guaranteed Inventory

**Packaging:**  
 • Insert in tubes: 55¢ ea. (G)

<b>Quantity</b>	50	150	300	500	1000	2500	5000
<b>Thru 6/1/18</b>	<b>7.61</b>	<b>6.81</b>	<b>5.93</b>	<b>5.67</b>	<b>4.85</b>	<b>4.31</b>	<b>3.93</b>
After 6/1/18	8.23	7.37	6.43	6.11	5.24	4.64	4.24

5ABC

FULL-COLOR IMPRINT INCLUDED