

JEWISH THEMED PROMOTIONAL IDEAS



Jewish Calendar
September 2017 - September 2018

Aaron's Kosher Market & Deli
9456 Ford Parkway • Highland Park, St. Paul, Minnesota 55105
800-555-1234



OCTOBER 2017
TISHREI - CHESHVAN 5778

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

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Pad follows Jewish
Calendar Year:
September 2017 -
September 2018

This thirteen month calendar from HotLine celebrates important symbols, holy days and sacred sites of Jewish history and culture.

822 Jewish Wall Appointment Calendar

- Calendar Size: Open 10⁷/₈" x 18"; Closed 10⁷/₈" x 10"
- Imprint Area: 10" x 1⁵/₈"
- Stapled (standard)
- Spiraled: 14¢ ea. (G)
- 13 month pad in full-color
- Combinable Subjects: Min Qty: 75 per design
- Weight: 22 lbs. per 100
- FOB St. Paul, MN 55107
- Envelopes: Loose: 16¢ ea. (G) Inserted: 26¢ ea. (G)
- Packaging options – Catalog page 134



Quantity	150	300	750	1000	2500
Thru 6/1/2017	1.68	1.28	1.26	1.24	1.21
Thru 9/1/2017	1.92	1.53	1.51	1.47	1.44
After 9/1/2017	1.97	1.58	1.56	1.50	1.47

5C

ONE-COLOR IMPRINT INCLUDED • Multi-color or bleed imprint: 20¢ ea. (G)

Greeting Card

- Size: 8" x 5¹/₂" or 5¹/₂" x 8" folded
- Gold-Foil-Lined white envelope included
- Sentiment included on cards in black
- Signatures and logos in one-standard imprint color at no extra charge
- Envelopes: Inserted (unimprinted): 10¢ ea. (G) Bulk (imprinted): 8¢ ea. (G) Inserted (imprinted): 18¢ ea. (G) Self-seal: add 15¢ (G) Self-seal (inserted): add 25¢ (G)

Quantity	100	250	500	1000	2500
Thru 12/31/2017	1.78	1.58	1.48	1.27	1.07

5C



CALENDARS ARE VIEWED 5-10x A DAY

Consumers report displaying calendars for a full 12 months and recall the advertiser's name on their calendar.



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AMERICA'S FINEST CALENDARS

CALENDARS ARE COST EFFECTIVE

Advertising spread over 365 days... that's less than a penny a day!

