

CALENDARS HAVE A PROVEN TRACK RECORD

OF PRODUCING LARGE SUMS OF PROFIT FOR SCHOOLS, NON-PROFITS AND ASSOCIATIONS WHEN USED AS A FUNDRAISER.



With HotLine's ability to use Variable Data, we can turn your fundraiser calendar into a Raffle Ticket. Your customers will find this idea a very easy way to raise money for their cause.

HotLine's fundraising calendar (shown to the left) is a simple way to help meet your customer's needs. This calendar allows you to simply submit 13 photos, let us know the amount of the prizes to be given away and on what dates you would like them to appear.

This example uses 40 dates with prize money totaling \$1,675.00.

The Customer's profits are based on a sale price of \$20.00 per calendar.

QUANTITY	SELL PRICE WITH COST AS SAMPLED INCLUDED	CUSTOMERS PROFIT AFTER ALL COSTS AS SAMPLED
300	\$8.56	\$1,756.00
500	\$8.02	\$4,315.00
750	\$6.06	\$8,777.50
1000	\$5.08	\$13,245.00
2500	\$3.88	\$38,615.00

CALENDARS ARE VIEWED DAILY

On average, consumers report displaying their calendar for a full 12 months. Viewing the calendar 5 to 10 times per day, they can recall the advertiser's name on their calendar.



AVAILABLE FROM YOUR PROMOTIONAL PRODUCTS DISTRIBUTOR

CALENDARS ARE COST EFFECTIVE

Advertising spread over 365 days... that's less than a penny a day!

